



For Immediate Release:
December 20, 2010

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WORKCARE NAMES STEPHANIE HARRIS-UYIDI CREATIVE DIRECTOR OF COMMUNICATIONS
AND MULTIMEDIA

Anaheim, California – WorkCare, Inc. recently announced the appointment of Stephanie Harris-Uyidi to the position of creative director of communications and multimedia. Stephanie previously served as a consultant to the company on matters related to writing, video production and multimedia.

"With the goals of increasing our visual presence and moving our communications efforts to a digital platform, it made good business sense to bring Stephanie onboard fulltime as the creative director of communications and multimedia," said company CEO and President Peter P. Greaney, MD. "We look forward to an exciting era of new ideas and new directions."

Stephanie's duties include leading WorkCare's creative team in planning and preparing requests for proposals, and spearheading the company's content generation efforts in video, still photography and other emerging visual storytelling techniques. She will also oversee public relations activities in an effort to enhance client outreach, improve internal brand awareness and increase external communications.

"The opportunity to create a digital personality for WorkCare that helps to maintain and grow the company's audience and revenue is a challenge that I look forward to," said Stephanie.

A large part of the job will be articulating and championing the vision for multimedia storytelling for WorkCare. Other duties include tracking and evaluating the performance of multimedia initiatives and making strategic adjustments as necessary.

Stephanie holds a Master of Fine Arts from Chapman University's Conservatory of Motion Pictures and a Bachelor of Arts from the University of California, Santa Barbara.

About WorkCare:

As a leader in the field of occupational healthcare, WorkCare is at the forefront of helping companies maintain a healthy and productive workforce by providing proven solutions to employee lost time due to injury and illness.

With a prevention-minded staff of clinicians, the company offers a diverse complement of services that include absence management, medical surveillance, TravelCare[®], Incident Intervention[®], onsite clinic management, WorkLink[®] and consulting medical director services.

For more information visit www.workcare.com

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